



JENNIFER SHOCKEY | GRAPHIC DESIGN

I am good at working as part of a team with printers, illustrators, other designers, account executives, and web developers. I love thinking creatively both independently and collaboratively to produce new ideas. I thrive at presenting finalized ideas and concepts to a client or manager. My passion is expression through communication and design. No one sees the world in the same way and I want to share what I see and love through my design.

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PROGRAMS

adobe illustrator
adobe indesign
adobe photoshop
adobe after effects
microsoft office
Understanding of
HTML/CSS Design

SKILLS

branding
collateral
layout
web design
advertising
brochures
posters
typography
publication
marketing
social media
mural design
video production
event promotion

PROFESSIONAL WORK

GRAPHIC DESIGNER | LIONAKIS

2013 - Present

At Lionakis I work in a team environment. I collaborate in making presentations, schedules, award submissions, client branding and implementation, brochures, large scale wall graphics, in-house announcements, advertisements, e-blasts, multimedia videos, and maintaining the website, blog, and social media accounts.

FREELANCE DESIGNER

2013 - Present

I have experience in creating logos, brands, identity systems, as well as designs for both print and web applications.

ART INSTRUCTOR | A STROKE OF MAGIC ART STUDIO

2009 - 2012

I worked as an art instructor at A Stroke of Magic Art Studio teaching art to both children and adults of all ages. I also worked as a team with the entire staff on many events including art shows.

EDUCATION

THE ART INSTITUTE OF CALIFORNIA-SACRAMENTO

2010 - 2013

I attended the Art Institute for 3 years and received a Bachelor of Science Degree in Graphic Design. Throughout my experience I have done logos, branding, identity systems and implementation, photography, product design, packaging, international design, wayfinding, marketing, annual report covers, publication and book layouts, motion graphics, print production, experimental typography, and web design and applications.